

BARTOSZ PYCHYŃSKI

Graphic & Web Designer

CONTACT

Phone: +30 6974354239

Email: bart.pychynski@gmail.com

Athens, Greece

- [Linkedin](#)
- [Portfolio](#)

EDUCATION

IEK SIVITANIDIOS

Computer Technician,

Communications and Networks

LANGUAGES

- polish - native language
- greek - fluent
- english – proficient

CERTIFICATES

- Sales & Marketing
- *Hellas Network*
- UX Design Professional
Certificate - *Google*
- Design-Led Strategy: Design
thinking for business strategy
and entrepreneurship
- *The University of Sydney*
- Claude 101 & Claude Code in
Action - *Anthropic*
- AI Fluency: Framework &
Foundations - *Anthropic*
- AI Fluency for Small
Businesses - *Anthropic*

SUMMARY

Combines strong visual design rooted in classic graphic and print design principles with hands-on technical execution, from front-end coding to CRM email production, with over a decade of experience across branding, web development, and digital content production.

EXPERIENCE

DOPE STUDIO

Web Designer

Athens, GR

September 2022 - June 2026

- Coded and developed HTML newsletter templates for major companies, managing full design-to-code production as part of the CRM & Loyalty team.
- Conducted A/B testing across email campaigns to optimize engagement and performance.
- Delivered ongoing web design, content, and social media support for enterprise retainer clients
- Contributed to UI design projects, creating custom graphic elements, icons, and banners for corporate websites.
- Produced motion graphics for a weekly video series supporting a premium client newsletter.
- Served as internal IT support during employee onboarding.

SELF-EMPLOYED

Freelance Graphic Designer &
Web Designer

Athens, GR

June 2020 – Present

- Deliver full-scope brand identity, web design, and development projects for small businesses, studios, and personal brands, including complete visual identity systems, websites, and print material.
- Design and develop custom WordPress and front-end websites, managing end-to-end technical delivery including hosting, maintenance, and performance.
- Produce ongoing social media and content strategy for clients, including a LinkedIn content system for a financial services personal brand.
- Advise clients on technology stack and tool selection to match project scope, budget, and business goals.

SKILLS

- Branding
- UI Design
- Web Design & Development
- Email/Newsletter Design
- Adobe Creative Cloud
- PrintDesign
- WordPress
- Motion Graphics
- Figma
- Gen-AI

PERSONAL INTERESTS

- Technology
- Music Production
- Cooking
- Space exploration
- Travels

DELL INC.

*Senior Technical Support
Specialist*

Bratislava, Slovakia
August 2019 – April 2020

- Delivered PRO warranty-level technical support to enterprise customers in the Polish market, specializing in Dell hardware troubleshooting.
- Supported IT departments across corporate, public sector, healthcare, military, and government organizations.
- Resolved complex hardware issues while maintaining high SLA compliance and customer satisfaction standards.

TELEPERFORMANCE

*Technical Support
Representative*

Athens, Greece
June 2017 – March 2019

- Provided software and hardware technical support to home and enterprise customers across Windows and Xbox platforms.
- Diagnosed and resolved technical issues via phone-based customer support channels

T-SHIRT SHOP

*Graphic Designer
& Sales Associate*

Paros, Greece
April 2012 – September 2016

- Designed custom graphics, lettering, and corporate identity assets for wholesale and retail customers.
- Managed the full print production process, from concept to final delivery.
- Organized and maintained graphic asset libraries to streamline design workflow.
- Provided direct client consultation to identify design needs and deliver tailored solutions.